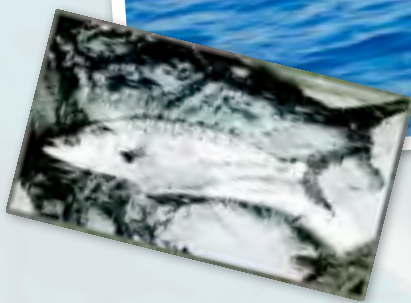
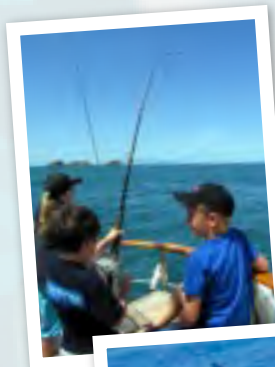




Fisheries Management Sub-Committee

Annual Report

Year ending 30 June 2010



New Zealand Sport Fishing Council Directory

Fisheries Management Sub-Committee

Peter Campbell	Committee Chairman	peter.campbell@kinect.co.nz	0274 976305
John Chibnall	IGFA representative	jchib@xtra.co.nz	0274 752088
Mark Connor	Council Vice President	mpconnor@xtra.co.nz	0274 327485
Mark Hemingway	Council Vice President	fnatic@eol.co.nz	0272 052429

Executive meetings

Annual General Meeting, September.
Fisheries Management Sub-Committee, monthly
Zone meetings with delegates, monthly
Club meetings, monthly

Species and issues

Inshore finfish, shellfish and aquaculture
Pelagic finfish, billfish and sharks
Marine protection and reserves
Customary area management tools and methods
National management, policy and strategy
Regional marine and area issues

Enquiries contact

Roz Nelson
P.O. Box 93
Whangarei 0140
Phone: 09 4339648
Fax: 09 4339640
Email: secretary@nzsportfishing.org.nz

Structure

Patron, JR Chibnall
President, R Baker
Vice Presidents, M Hemingway
M Connor
Secretary Treasurer, R Nelson
Auditor, L Kelly
Records Officer, P Saul
Management Committee, 13 members
NZ IGFA Representatives, 6 members
Life members, 4
Zone representatives, 8 members
National membership, 57 clubs

Committee and Council Secretary

Roz Nelson
New Zealand Sport Fishing Council
management committee member.

Website

www.sportfishing.org.nz

*Annual
General
Meeting 2010*



The Annual General Meeting of the New Zealand Sport Fishing Council was held at the Bay of Islands Swordfish Club, Paihia, on the 24th and 25th of September 2010.

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“Kua tawhiti ke to haerenga mai, kia kore e haere tonu. He tino nui rawa ou mabi, kia kore e mabi nui tonu.”

You have come too far, not to go further. You have done too much, not to do more.

Sir James Henare, 1998



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Fisheries Management Sub-Committee

Member Profiles



Peter Campbell - Chairman

Zone 8 - Whakatane to East Cape

Peter is a highly respected member of the NZ Sport Fishing Council's executive committee and was Vice President from 2001 to 2009. He is based in Tauranga and has been a Zone delegate to the management committee since 2000.

Peter's input and experience at club, zone and national level proved to be invaluable during the four-year Kahawai Legal Challenge, where he was at the forefront of the Council's Bay of Plenty effort. He is an ideal candidate to be on the Council's Fisheries Management Sub-Committee.

When he is not working with his partner Mary in the real estate business Peter's time is committed to achieving abundant fisheries and a healthy marine environment for the next generation of New Zealanders.



John Chibnall

Patron and IGFA representative

John is both Patron and a member of the NZ Sport Fishing Council's executive committee. In 2010 he was awarded a Member of New Zealand Order of Merit (MNZM) in recognition of his contribution to recreational fishing and marine research. This service began in 1967 and extends more than 40 years and across almost every role within the Council.

John is one of a select group of people who are life members of the NZ Sport Fishing Council. He was appointed to the International Game Fish Association (IGFA) in 1983 and is one of only six current representatives from New Zealand.

John has been an integral part of many initiatives that have improved access and availability of fish to all New Zealanders and tourists alike.

His contribution to the Hokianga Accord, the mid north iwi fisheries forum is widely appreciated by both Maori and non-Maori interests.

Fisheries Management Sub-Committee

Member Profiles



Mark Connor

Zone 7 - South Island

Mark is a long-term member of the Ashley Bank Fishing Club in North Canterbury. He is the South Island representative on the NZ Sport Fishing Council executive committee and is currently one of two Vice Presidents. Mark is also a member of the Ministry of Fisheries Southern regional recreational fisheries forum.

Youth development is a strong focus for Mark and that enthusiasm has shone throughout the Hiwi the Kiwi Goes Fishing campaign, especially when it reached the Canterbury region in November 2010. Local communities enjoyed having the show presented in their region and the lessons learnt, about sustainability and safe boating, during the shows and school exercises extends to the entire family.

Mark is keen to continue to building on the work completed by previous Council advocates, to ensure the next generation of New Zealanders enjoy quality fishing, a productive marine ecosystem and strong representation of amateur fishing interests.



Mark Hemingway

Vice President, Mount Maunganui

Mark is a delegate to the NZ Sport Fishing Council from the Mt Maunganui Sportfishing Club, based in the Bay of Plenty. He has been involved in management, policy and strategy development since the late 1990s.

His love for fishing and appreciation of the marine environment goes beyond the many records he holds for his meritorious captures.

Mark has an outstanding ability to organise successful events. During 2010 the Hiwi the Kiwi Goes Fishing programme visited the Bay of Plenty, and due to early planning Mark and a team of volunteers from the Sportfishing Club managed to give the Gate Pa school children an unforgettable fishing day. This effort by Mark's team earned the Club the 2010 TrustPower Tauranga Community Awards supreme award.

Service Providers Profiles



John Holdsworth (BSc)

John is a director of Blue Water Marine Research, established in 1997, to conduct research including recreational harvest surveys and gamefish tagging projects. He has over 20 years experience in fisheries management and research and is the ideal person to represent the Sport Fishing Council's interests in the Ministry of Fisheries Science Working Groups. In particular these include working groups for Highly Migratory Species, Northern Inshore Finfish, and Marine Amateur Fisheries.

John is proficient at liaising with Ministry personnel, industry representatives, and non-commercial environmental and fishing interests including recreational and customary fishers. His ability to translate complex issues into simple concepts makes John a valuable asset to the NZ Sport Fishing Council's fisheries management team.



Tim Sippel (PhD)

Tim has completed his PhD on striped marlin movement and behaviour in the southwest Pacific Ocean at the University of Auckland School of Biological Sciences. Much of the data used came from electronic tags, which send information via satellite. These projects, undertaken by Blue Water Marine Research, were largely funded by NZSFC clubs and the New Zealand Marine Research Foundation.

His presentations to the NZ Sport Fishing Council's meetings have always been well received and generated more interest in the sustainable management of gamefish in New Zealand waters. Although Tim has recently taken up a position at the University of Hawaii modelling the behaviours of pelagic marine species, he continues to make himself available to the Council.



Pete Saul

Pete is a fisheries researcher and charter boat operator with over 30 years experience. Based in Tutukaka he owns and operates Lady Jess, is a director of Blue Water Marine Research and is currently the NZ Sport Fishing Council records officer. He contributed to the development of the moratorium on commercial billfish catch, which is now replaced by fisheries regulations prohibiting commercial fishers from landing marlin in New Zealand waters.

In recent years a superb recreational fishery for Pacific bluefin tuna has developed off the west coast of the South Island and Pete has been out most years deploying satellite tags in a joint project between Stanford University, Auckland University and the NZ Marine Research Foundation. Remarkably all fish have survived capture and release, even after extended fight times. He is a regular columnist in Blue Water Sport Fishing magazine where he discusses many of the topical fishing issues.

Service Providers Profiles



Barry Torkington

Barry has a background in commercial fishing and aquaculture. At one stage he was a director of the local commercial operation, Leigh Fisheries, and a lead developer of the Snapper Management Plan for the largest snapper fishery in New Zealand, Area 1.

Barry's key attributes are his clear thinking, his ability to analyse policy and management proposals and articulate the core issues.

These skills are highly sought-after and the NZSF Fisheries Management Sub-Committee has appreciated Barry's input and guidance on significant issues over the past five years.



Trish Rea

Trish has a decade of fisheries management experience working with a variety of non-commercial environmental and fishing interest groups. During this time she has developed a range of skills from advocating non-commercial interests to website development and public awareness.

She works closely with the NZSF Fisheries Management Sub-Committee's other service providers to develop responses to a variety of policy management proposals from government agencies and commercial interests.

In addition to working directly with NZSF, Trish provides logistical and secretarial support to option4 and the Hokianga Accord, the mid north iwi fisheries forum. She works directly with the NZSF Fisheries Management Sub-Committee on broad management and policy projects, and with Zone representatives on local issues.



Stuart Ryan

Stuart is a barrister with a specialist practice in public law and environmental law, and related areas. Stuart represented New Zealand Big Game Fishing Council, New Zealand Recreational Fishing Council, and option4 in the Kahawai Legal Challenge proceedings.

He has 20 years experience in advising public and private sector clients, and has built a strong relationship with many non-commercial environmental and fishing interest groups. Stuart enjoys his boating and fishing.

Introduction from the Chairman



Peter Campbell

As Chairman of the NZ Sport Fishing Council's Fisheries Management Sub-Committee I am pleased to present our Annual Report for the year ended 30th June 2010.

This reporting has become necessary as the Council seeks to become more accountable to its 57 club members in specifying how their affiliation fees are being spent, what fisheries management issues have been addressed and what has been budgeted for in the upcoming year.

Given our club's and Council's investment in the four-year Kahawai Legal Challenge it is important for us to monitor how and when the Supreme Court's decision is given effect in Ministerial decisions relating to fisheries of significance to non-commercial interests.

Changes within the Ministry

The Ministry of Fisheries has recently been restructured with the aim of being more effective. Many of the experienced MFish fisheries management staff have been replaced. Priorities are now being determined by gradual implementation of the Fisheries 2030 five-year plan. What is evolving is a multi-layered chain of thinking of plans within plans, with Standards and Key Performance Indicators (KPIs) being the measure of the Ministry's success.

MFish suggest this new regime will ultimately lead to fisheries managers, with input from stakeholders, having much of the say on where resources are needed and allocated (such as research, management, compliance, observer and registry services).

However, the Sub-Committee is sceptical, and wary that this process will simply lead to devolution of management and responsibility to stakeholders within lower, overall baseline environmental limits.

Forging strategic alliances

Over the past ten years the Council, and more recently the Fisheries Management Sub-Committee, have built strong working relationships with option4, the Hokianga Accord (the mid north iwi fisheries forum), and other non-commercial fishing and environmental organisations.

Together we have been debating and discussing a myriad of fisheries management and area issues, marine protection and policy development.

An unprecedented alliance was formed in mid-2009 to combat the decline of fish stocks and marine ecosystems and respond collectively to the Ministry's Fisheries 2030 proposals. An alternative management strategy was offered and rejected by the Fisheries Minister, Phil Heatley and his Ministry.

Despite the Ministry's failure to accept and incorporate our concerns, the joint parties continued to participate in the Fisheries 2030 process, from the inception of the 2030 review and strategic plan, development of Fisheries Plans for areas or species groups, submitting on policy proposals set out as Standards, or decision rules, or Key Performance Indicators – a mountain of unintelligible words to sift through to find their real meaning and practicality. This filtering task was completed mainly by the Sub-Committee and its dedicated team of volunteers and contractors.

Uncertainties about Ministry's direction

Without seeing the system in action, which is due to start 1 July 2011 for inshore fisheries, there are many people inside and outside the Ministry uncertain how well, or how soon, the new system will work.

There are many competing demands to manage:

- ⇒ Commercial interests want lower MFish costs, more responsibility for managing themselves, and quota increases;
- ⇒ Customary interests want more recognition of Kaitiakitanga and fisheries management control of particularly significant areas; and
- ⇒ Recreational interests want reasonable access to quality fisheries with 'more fish in the water'.

Notwithstanding that the 'race for space' will continue between marine reserves, aquaculture, mataitai, mining, and recreational-only areas. All these issues will require MFish resources and advice to the Minister.

The solution from MFish is to develop an Annual Operating Plan and an Annual Review Report for each Fisheries Plan. These Plans will determine what services will be delivered and how.

Each of the six regional recreational fisheries forums will be given the opportunity to have input into the Plans. The national recreational organisations will be invited to the annual meeting of regional recreational forums. These annual meetings will discuss and decide on a list of priority issues provided by the regional forums.

We assume that the Ministry will do the final prioritisation but we would expect there to be some balance between the needs of each interest group.

Even within the recreational sector there is the potential for conflict. It is likely that each of the six regional forums will want to prioritise one or two initiatives of their own. Naturally each forum will want to succeed with their initiative because they would want to be seen to be effective and not just rubber-stampers for the Ministry.

Throughout this process the guidance of a strong national fishing organisation with well-defined principles and access to experienced contractors will be essential to ensure meaningful engagement with MFish.

Over the next 12 months the Sub-Committee will be overseeing the development of these principles to ensure a consistent approach is taken when responding to the various issues, irrespective of who is leading or participating in the Council's activities.

The NZSFC Fisheries Management Sub-Committee appreciates your ongoing support as we strive collectively to achieve abundant fisheries and a healthy marine environment for our families, affiliated members and for future generations of New Zealanders.

Kia kaha
Peter Campbell
Chairman
NZSF Fisheries Management Sub-Committee



Your Sport Fishing Council promotes “more fish in the water” and improved fisheries management for non-commercial anglers.

The donors to the Guardians of the Sea Charitable Trust are pleased to help resource this work and are committed to doing so in the future.

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Nga Kaitiaki mo Tangaroa

The Trust is incorporated and has obtained charitable status as defined by the Charitable Trust Act 1957. We are approved by Inland Revenue for the purposes of sections KC 5, DB 32 and DV 11 of the Income Tax Act 2004. We are registered with the Charities Commission #CC24022

Sub-Committee Annual Report

to the New Zealand Sport Fishing Council AGM

September 2010

It is a pleasure to report on the NZ Sport Fishing Council's Fisheries Management Sub-Committee's activities for the past twelve months - a year characterised by the establishment of new disciplines and behaviours that see the Sub-Committee well placed to administer and direct high quality input and participation into various fisheries management matters going forward.

The Council's budget for input and participation to various fisheries management matters was set at \$50,500 (\$1.57 per member) for the year ended 30th June, 2010.

The NZ Sport Fishing Council applied for and received a grant of \$5,100 from the Guardians of the Sea Charitable Trust Nga Kaitiaki mo Tangaroa. The NZSF Fisheries Management Sub-Committee is grateful for this grant.

We have spent \$30,614 (\$0.96 per member) during the year.

The Sub-Committee acknowledges the effort and contribution of the NZSF Management Committee, the option4 team and the Hokianga Accord Working Group. Our input into fisheries management has been enhanced and benefited from the many volunteer hours from these teams, the generous discounts from our contractors and the guidance from our legal advisors.

We have received good input from NZSF Zone meetings on a number of issues. A real strength of the NZSF is the strong, focused and functional Zone structure. While it is not possible to do everything, the Fisheries Management Sub-Committee encourages Zones to raise management issues and have input into fisheries management processes. It is pleasing that so many NZSF delegates have been selected to participate in the new Recreational Fisheries Forums. Most Zones will have a direct line to the Ministry of Fisheries on fisheries management in their region.

As noted in Appendix One, in the past year the Sub-Committee, on behalf of the Council, has successfully:

- ⇒ Developed 14 submissions in response to various management proposals;
- ⇒ Continued to engage in the MFish *Fisheries 2030* process;
- ⇒ Participated in the drafting and review of two Fisheries Plans and had input into another;
- ⇒ Attended two Hokianga Accord hui with mid north iwi, hapu, fishing and environmental organisations;
- ⇒ Developed a Ministerial Advice Paper advising on the best approach to recreational harvest surveys;
- ⇒ Met with the Minister of Fisheries to discuss charter boat reporting and recreational harvest surveys;
- ⇒ Had a representative at 7 Northern Inshore Finfish Working Group meetings
- ⇒ Had a representative at 6 Highly Migratory Species Working Group meetings
- ⇒ Had a representative at 2 Marine Amateur Fisheries Working Group meetings

Professional management approach

As the Council makes the transition into a more professional organisation the Fisheries Management Sub-Committee's role is also changing. In the past year we have made use of the available contractors to produce a raft of detailed submissions and comprehensive reports that all Council members can be proud of.

To ensure this work remains within the Council's agreed budget we have initiated a new process whereby the Sub-Committee requests the contractors to review a proposal paper, provide a summary of issues and, if necessary, an estimate of costs to complete a submission/task. It is the Sub-Committee's role to either approve or suggest amendments to that job estimate.

If approval is granted, the contractors develop and distribute draft submissions for feedback. In the past year all submissions have been delivered on-time to the Ministry of Fisheries (MFish).

As with any new system there have been a couple of breakdowns, mainly due to poor communication. This has been rectified. Regular communication ensures the Sub-Committee is kept abreast of pending issues and contractors are clear about their role and responsibilities.

As our mandate is only as good as our process the Sub-committee will in the near future be meeting with the contractors to further develop our relationships, fine tune our operating procedures and to develop avenues where, clubs and club members may also contribute on a regular basis.

Management submissions

In 2009-10 the NZSF Fisheries Management Sub-Committee participated in the development of submissions in response to the North Island West Coast Finfish Fisheries Plan, the Aquaculture Technical Advisory Group report, MFish sustainability proposals for some Crayfish stocks, proposed in-season quota increase for Southern Bluefin Tuna and Coromandel Scallops, MFish Research Services Strategy, Review of Challenger Area Regulation 11, attached Bladder Kelp management, sustainability reviews for Trevally 2 and Hapuku Bass 3, the Deemed Value Review and the sustainability review of Kahawai.

Moreover, the Sub-Committee helped draft and review the HMS Large Pelagics and Skipjack Fish Plans. This was to ensure adequate recognition was given to both the important role of Skipjack in the pelagic ecosystem, and our world-class, quality sport fishery.

However it must be noted that NZSF did not contribute in all available submissions due to fiscal restraints.

Fisheries 2030

The Sub-Committee is continuing to engage in the Ministry's Fisheries 2030 process, even though little regard has been given to our input since the project's inception in 2008.

A major development from this 2030 process has been the historic formation of the non-commercial Alliance to respond to the Ministry's proposals.

This Alliance includes NZSF, the Hokianga Accord, option4, Guardians of Hawke Bay Fisheries, Marlborough Recreational Fishers Assoc, NZRFC, NZ Angling & Casting, Environment and Conservation Organisations of Aotearoa New Zealand (ECO), Greenpeace and Forest & Bird.

In August 2009 this Alliance met with the Minister of Fisheries, Phil Heatley, to discuss our collective document More Fish in the Water II. This included an alternative vision and strategy to achieve improved economic returns from well-managed fisheries. A series of Alliance correspondence followed.

MFish released their final Fisheries 2030 document and action points in September 2009. This included the goal of New Zealanders maximising benefits from the use of fisheries within environmental limits, two outcomes supported by governance conditions and a series of action points. A mere 14 words difference between the Ministry's original action points and the final document. None of the Alliance recommendations were given effect.

Currently, the action points are being prioritised, a five year plan is being developed and the MFish-appointed expert panel is considering the proposed performance indicators and stakeholder feedback.

Two NZSF representatives attended a MFish multi-stakeholder workshop on 23 July 2010 to discuss the 22 action points. It is disturbing that non-commercial interests are only being asked to provide input and prioritise actions outside the five-year plan yet MFish is working with industry "on a number of the actions set out in the five-year plan".

Despite these difficulties the NZSF Sub-Committee and its allies are committed to following this 2030 process closely, as there is much at stake. This project is clearly aimed at developing a set of standards, implementing those standards with performance indicators and amending legislation to define and constrain non-commercial fishing rights and interests.

Ministry of Fisheries working groups

There are a number of multi stakeholder working groups chaired by the Ministry. They have a role in planning and reviewing the results of MFish funded research projects. They tend to focus on technical aspects of the work and have been steered away from discussing management issues.

However, most projects are funded because they provide new information for use in management and often the only way to get to see and discuss the draft reports is to attend the working group meetings.

NZSF has a representative at the Northern Inshore Working Group, Highly Migratory Species Working Group and Marine Amateur Fisheries Working Group meetings. The future of these working groups is uncertain as under the new MFish structure the fisheries managers get to prioritise expenditure on management issues including the research required.

Kahawai management

On 28 May 2009 the Supreme Court dismissed the Council's appeal against the Minister of Fisheries decisions for kahawai. At the time and for some time afterwards, we considered the Court decision as a loss for non-commercial interests. How wrong we were!

Over time we have come to realise the Supreme Court has given us a significant judgment that, if applied correctly, could achieve 'more fish in the water'. All we need is a Minister with the willingness to make a bold decision and a Ministry capable of correctly advising their Minister.

In late June MFish issued a proposal paper with several management options for Kahawai 1, 2 and 3. There were no proposed changes for Kahawai 4, 8 and 10. Our Sub-Committee worked with the contractors, the Hokianga Accord Working Group and option4 to develop a draft submission in response to the MFish proposals.

In Kahawai 1, 2 and 3 we jointly rejected the Ministry's proposals and supported an alternative management option. Ten recommendations were developed to achieve higher abundance levels and reduce the targeted purse seining of kahawai.

Prior to the Ministry's submission deadline the Sub-Committee assisted in the development of the option4 Alert #16 and an online kahawai survey. A draft copy of the joint submission accompanied the survey. People were asked to provide their comments on the quality of kahawai fishing in various areas and advise their preferred management option.

Within 48 hours of the Alert's distribution over 800 survey responses had been received. These submissions were sent to MFish in real-time. After several days over 1050 people had responded.

An encouraging 96 percent of all respondents supported our team's alternative management option. There was strong opposition to the ongoing purse seining of kahawai, and overwhelming support for reducing the total allowable commercial catch (TACC) limits to cover unavoidable bycatch only. This feedback helped shape the final submission to MFish.

On 13 August 2010 NZ Sport Fishing, the Bay of Islands Swordfish Club, the Hokianga Accord and option4 jointly provided MFish with a 27-page submission.

A Ministerial decision is expected by the end of September in time for the new commercial fishing year, which begins on 1 October.

Potential tool for NZSF

The Sub-Committee wants to highlight the potential for NZSF to use, in the future, an online survey tool similar to the Alert #16 –

- ⇒ Alert #16 http://www.option4.co.nz/Updates_and_Alerts/alert16.htm
- ⇒ Kahawai survey <http://www.option4.co.nz/Submissions/kahawai.htm>

This one-time tool was built to help people submit, it was programmed to automatically capture all submission details in a spreadsheet, and was capable of sending a copy of the submission to both MFish and our nominated representative.

This survey tool costs around \$750 and generated 1000 submissions i.e. 0.75 cents each submission.

As we seek to become more proficient at online communication and develop future submissions requiring public input this could be a useful tool for the NZSF.

Costs for delivering Alert #16 and kahawai survey were borne by option4. Submission development costs were shared between option4 and NZSF. Details of NZSF Kahawai spending are in the Council's budget.

After our four-year investment in the Kahawai Legal Challenge it was critical the NZSF responded to the Ministry's 2010 kahawai management proposals. The overwhelming and heartening public response confirms our members' aspirations for kahawai abundance are shared by many New Zealanders.

Conclusion

The NZ Sport Fishing Council Fisheries Management Sub-Committee is pleased to advise that the 2009-10 year has been a success, our expenditure has been money well spent and most definitely an investment in our and our children's fishing future.

The NZSFC would like to acknowledge the assistance of the following-

- | | |
|--------------------|---|
| ⇒ John Holdsworth | Blue Water Marine Research |
| ⇒ Trish Rea | Moana Consultants |
| ⇒ Barry Torkington | option4/Hokianga Accord |
| ⇒ Sonny Tau | Te Runanga A Iwi O Ngapuhi/Hokianga Accord |
| ⇒ George Riley | Te Runanga A Iwi O Ngapuhi/ Hokianga Accord |
| ⇒ Naida Glavish | Te Runanga A Iwi O Ngati Whatua/Hokianga Accord |
| ⇒ Hally Toia | Te Runanga A Iwi O Ngati Whatua/Hokianga Accord |

We would also note the passing of Judah Heihei, kaumatua and kaitiaki. Judah's contribution to contemporary fisheries management dialogue cannot be underestimated. He was totally committed to an inclusive and constructive process with no segregation. He built unity through his humility and generosity – an inspiring legacy – haere haere haere ra.

This report is presented by New Zealand Sport Fishing Council Fisheries Management Sub-Committee.

Chairman Peter Campbell, John Chibnall, Mark Hemingway, Mark Connor.

Financial Review

Review of participation in fisheries management, research and marine protection processes.

This financial review is a consolidation of the investment by the NZ Sport Fishing Council, option4 and the Hokianga Accord to achieve input and participation into fisheries management and marine protection processes.

Included in this summary is the source of funds from 2005 to 2010, a budget for 2011, and forecasts for 2012 and 2013.

Source of funds

	2005	2006	2007	2008	2009	2010	2011	2012	2013
	Actual	Actual	Actual	Actual	Actual	Actual	Budget	Forecast	Forecast
Fisheries Management and marine protection									
NZSF affiliated club member levies	22000	20000	49000	33000	52000	27000	50000	55000	60000
Clubs, iwi/hapu, Trusts, companies and public	123000	86000	141000	68000	45000	64000	100000	115000	125000
MFish - Hokianga		14000			2000				
Research									
NZSF affiliated club member levies, Trusts and public	85000	193000	12000	24000	10000	7000			
Kahawai Legal Challenge									
NZSF reserves	125000								
NZSF \$3 levy per club member			90000						
NZRFC			1000	2000	2000				
option4	100000								
Clubs, companies and public	317000	172000	84000	147000	194000	2000			
Total income	750000	485000	377000	274000	305000	100000	150000	170000	185000

Financial Review

Review of participation in fisheries management, research and marine protection processes.

This financial review is a consolidation of the investment by the NZ Sport Fishing Council, option4 and the Hokianga Accord to achieve input and participation into fisheries management and marine protection processes.

This summary details the expenditure from 2005 to 2010, a budget for 2011, and forecasts for 2012 and 2013.

Expenditure review

	2005	2006	2007	2008	2009	2010	2011	2012	2013
	Actual	Actual	Actual	Actual	Actual	Actual	Budget	Forecast	Forecast
Expenditure									
Fisheries Management and marine protection									
NZ Sport Fishing Council	22000	19000	69000	48000	67000	32000	105000	130000	150000
option4	92000	53000	91000	18000	8000	34000	25000	20000	15000
Hokianga Accord	9000	48000	30000	35000	24000	22000	20000	20000	20000
Research									
NZ Marine Research Foundation	85000	193000	12000	24000	10000	7000	15000	15000	15000
Kahawai Legal Challenge									
Fundraising/ public awareness campaign	276000	52000	13000	12000	12000	5000			
Legal and court costs	266000	120000	162000	137000	184000				
Total expenditure	750000	485000	377000	274000	305000	100000	150000	170000	185000



Worried about the Future of Fishing?

Put your money where your mouth is!

The New Zealand Marine Research Foundation stands for all amateur fishers and the preservation of our national fisheries and coastal environment.

We need your help to commission research to support sustainable fishing, continue with satellite tagging and continue to work for a fishery for our future generations. We are committed to listening to your concerns and are proud to represent fishers with evidence-based arguments to lobby for better fisheries management.

**You are our family.
You can help.
You can do something.
You can be part of a better future.**

We are a non profit Marine Research Foundation. A Registered Charitable trust. And donations are tax deductible.

We are the Council's Research Organisation. Support us with your donation and consider a bequest;

**NZMRF
PO Box 93, Whangarei 0140
Contact: Roz Nelson – 09 433 9648
Or donations direct to our Bank Account
would be most appreciated:
Westpac, Whangarei – 03 0498 0536573 00**

New Zealand Marine Research Foundation

In 1996 the New Zealand Marine Research Foundation was established as a non-profit Charitable Trust to conduct research in the marine environment that will inform, and be of interest, to the public. The Foundation is controlled by its own, independent Trustees.

As a fully approved charitable organisation the NZMRF continues to actively raise funds and conduct necessary research that is not being commissioned by other agencies.

Foundation establishment

Initial impetus for establishing the Foundation was the lack of research into recreational fishing or species of interest to recreational fishers. In the 1980s and 1990s most government funding was directed towards monitoring commercially caught species. There was no official budget for recreational research, nor did there seem to be any likelihood that any money would be set aside in the foreseeable future.

Environmental concerns were also being highlighted during this time but essentially ignored while the Ministry's focus was on individual fish stocks.

Two visionary past Presidents of the New Zealand Big Game Fishing Council, the late Peter Short and John Hough (late), worked with John Chibnall in the early 1990s to establish and fund the Charitable Trust.

Through this team's combined effort the Game Fishing Council's affiliated clubs agreed to donate 50 cents per annum for each member. Initially this was to raise a base capital fund of \$100,000 that would then be invested. Any interest earned would be used to support research projects.

Ongoing commitment

In 2009 the New Zealand Big Game Fishing Council was renamed the NZ Sport Fishing Council. Irrespective of the change in title, the Council's members continue to support the New Zealand Marine Research Foundation with an annual 50-cent donation from their individual subscriptions.

Research projects

Early research projects were kept low-key to remain inside the limited budget of the Foundation. As additional sources of funding have been accessed and alliances forged with some world-leading institution like Stanford University, California, the NZMRF has been able to facilitate larger projects.

Major projects funded to date include:

- ⇒ Marlin charter boat catch per unit of effort (CPUE) data collection and monitoring;
- ⇒ Striped marlin catch rates;
- ⇒ Gill net review;
- ⇒ The economic contribution to New Zealand from billfish fishing;
- ⇒ Detailed movement and environment preferences of striped marlin using satellite tags;
- ⇒ Support for satellite tagging studies of Pacific bluefin tuna;
- ⇒ Characterisation of New Zealand kahawai fisheries; and
- ⇒ Hiwi the Kiwi Goes Fishing children's education project.

Future of sustainable fishing

Over the past few years the New Zealand Marine Research Foundation has increased its advertising in an effort to raise its profile amongst Council members and the general public. This is in response to heightened demand for donation dollars, and in recognition that there is increasing public awareness of the importance of a healthy marine environment supporting a diverse ecosystem that includes sustainable populations of fish.

Implementing sustainable practices now offers the best opportunity to provide a secure fishing future and robust coastal environment for upcoming generations of New Zealanders.

The New Zealand Marine Research Foundation is proud to represent non-commercial fishers with evidence-based arguments to support the improved management of our marine resources.

Better funding enables more research to be commissioned. The NZ Sport Fishing Council Fisheries Management Sub-Committee is committed to supporting the NZMRF and raising public awareness about the potential benefits of tax deductible donations to the NZ Marine Research Foundation.

Appendix One

Schedule of Activities

2009 to 2010

New Zealand Sport Fishing Council Fisheries Management Sub-Committee policy development and fisheries management input from May 2009 to August 2010.

Date	Description	Outcome
2009		
May	May 28 - The Supreme Court delivered its judgment on the Kahawai Legal Challenge.	The Supreme Court dismissed the joint appeal by the NZ Sport and Recreational Fishing Councils against the Minister of Fisheries kahawai management decisions. Court upheld challenge re Hauraki Gulf Marine Park Act 2000.
June	Attend and contribute to two day hui of Hokianga Accord, mid north iwi fisheries forum. Hui held at Whitiorea, Bay of Islands.	Maintaining strong relationship between the NZ Sport Fishing Council and mid north iwi, hapu and environmental groups.
July	Joint submission, MFish Fisheries 2030 proposals. Submission included an alternative management strategy, vision and goal. Recommended 14 alternative strategies to address specific issues, three urgent actions and nine long-term actions.	Ongoing discussions to prioritise MFish list of 45 strategic actions and short term action plan.
August	Joint non-commercial representatives meeting with Minister - Explain More fish in the Water II strategy, how to give effect to recommendations and alternative actions.	Report and joint media release. Letter sent to Primary Production Select Committee in August. Cabinet endorse MFish 2030 strategy 31 August. Minister letter to non-commercial Alliance 11 Sept 2009. Final MFish strategy released 14 Sept; only 14 words changed between draft action points and MFish final action points. Stakeholder input ignored. 24 Dec MFish invitation to 2030 workshop on 9 Feb 2010.
	Report - Summarising the 3rd August discussions between the Minister, Phil Heatley, and the non-commercial Alliance representatives.	A useful meeting to provide the Minister with clarification of some of the recommendations in the More Fish in the Water II alternative strategy document.
	Media release announcing the historic formation of the Alliance - Fishing and environmental groups join forces to fight for fisheries future.	Publication of media release online and in national and provincial papers.
	Alliance letter to Minister - Acknowledging the meeting of 3 August and reiterating concerns about the 2030 process.	Acknowledgement of Alliance letter received from Minister's office.
	Alliance letter to PPC - Outline of concerns to the Primary Production Committee. The Fisheries 2030 project is about lowering industry costs, increasing commercial catch and employing more people. Abundance is required to achieve greater yield for all interests.	18 August Cabinet endorsed the Minister's Fisheries 2030 strategy. 17 Sept Primary Production Committee responds to the Alliance by letter.

Date	Description	Outcome
2009		
September	Minister letter to Alliance - Advice that the Fisheries 2030 project is continuing and Cabinet has endorsed a five-year plan of action, including some action points that will address the Alliance's concerns.	Alliance encouraged to stay engaged in the process as the action points are given effect.
	MFish's final Fisheries 2030 document, including goal, outcomes sought and action points.	Only 14 words difference between the original, draft MFish action points and final copy. Minister announces publicly the release of the Fisheries 2030 document.
	Process summary - Outline of the Fisheries 2030 process. Document developed and distributed by Alliance members to their networks.	This summary was written for the Alliance non-commercial interest groups and their constituents, to give a broader understanding of role and effort put into MFish project and the outcome.
December	Submission - Response to the Aquaculture Technical Advisory Group's report and recommendations. The National Policy Statement & National Environmental Standard require a credible and balanced approach to development and a process that will protect important aspects of our marine heritage and environment.	Aquaculture reform progressing slowly.
	MFish invitation to a joint stakeholder Fisheries 2030 workshop. Meeting to be held in Wellington in February 2010.	Alliance members attend MFish Wellington workshop. Meeting report written 15 February.
2010		
February	NZSF Submission sustainability proposals for CRA 3, 4, 7 & 8 - CRA 3, support management rule '5' as an interim measure, removal of commercial concession, reduce TAC and TACC by 20t. CRA 4, no TAC increase and MFish to review the decision rule in 2010.	CRA 3 - Minister adopted management procedure, maintained TAC, allowances and TACC, and kept concession rule for commercial fishers. CRA 4 - increased TAC and TACC. Minister suggests NZSF clubs might want to review voluntary bag limit reduction in light of his decision. CRA 7 - TACC decreased.
	Joint submission Zone 5 clubs & option4 - CRA 3, No TACC increase for CRA 4 and Minister must 'allow for' non-commercial interests. More precautionary management is required to increase abundance. Long-term shelving of quota is unacceptable. CRA 3, cancel commercial concession, subdivide management area, MFish options not supported. No implementation of management procedures until the fishery is abundant enough to provide for non-commercial interests.	CRA 3 - Minister adopted management procedure, maintained TAC, allowances and TACC, and kept concession rule for commercial fishers. CRA 4 - increased TAC and TACC. Minister suggests NZSF clubs might want to review voluntary bag limit reduction in light of his decision. CRA 7 - TACC decreased.
	MFish 2030 Joint stakeholder Wellington meeting - Need more emphasis on environmental and non-commercial interests.	Four-page report, MFish continuing to develop process irrespective of feedback. May - MFish release draft decision criteria.
	Submission - Proposed in-season increase in southern bluefin tuna quota - That NZ maintain the principles of sustainable management, rebuild depleted stocks and continue to act as a "responsible fishing nation".	A one-off increase on quota for 2009/10, near the end of the season quota is under-caught. Interview on national radio (Radio New Zealand).

Date	Description	Outcome
2010		
February	Recreational harvest surveys - Meeting with Minister and advice paper developed after meeting. General support from recreational fishers for a large-scale multi-species survey from October 2010 to 2012 as part of an integrated harvest estimation system that includes focused regional information gathering and a qualitative survey.	National, large-scale multi-species survey approved and funded. Due to begin in October 2011. Qualitative survey not part of this 12-month programme.
April	Attend and contribute to two day hui of Hokianga Accord. Hui at Oturei Marae, Kaipara.	Update iwi, hapu, other fishing and environmental organisations on the Council's progress to a more strategic and professional business model. Maintain strong relationship between the various groups. Hiwi the Kiwi update provided.
	Submission - Research Services Strategy Review Final Report. There needs to be less focus on the industry objective of cutting costs. MFish needs to address the risks of reduced monitoring and assessment, and how to improve the monitoring of inshore stocks.	MFish amended their report to address some of the concerns.
May	MFish letter - Advice from MFish of their intention to use decision criteria to help them allocate resources and decide what work to do. Submissions required by 28 May 2010.	NZSF, the Hokianga Accord and option4 team work with Alliance colleagues before finalising and submitting a response. Clarification is sought from MFish on a number of points.
	Submission - Proposed 2030 Decision Criteria. Support given to principle of developing a standard set of decision criteria to guide MFish processes. Asked for case studies and a fuller explanation before unconditional agreement is given.	4 June MFish release draft performance indicators, no advice on decision criteria. 19 July MFish Senior Leadership Team approved the Decision Criteria. As of 27 November 2010 this decision had not been released publicly. The SLT decision had been confirmed at the November FMA9 regional recreation fisheries forum meeting.
June	MFish letter - Advice and provision of a 21-page document listing 21 proposed performance indicators. MFish seek feedback on proposed indicators. Submissions due by 2 July 2010.	Submission sent to MFish 9 July, after MFish extended submission deadline from 2 July.
	Endorsement letter - Six organisations jointly support the ongoing trials of the T90 net in Hawke Bay. Trials being conducted by Rick Burch on MV Nancy Glen II.	Trials and net development continuing. Local NZSF representatives supporting Richard Burch.
	Submission - Review of Challenger Area Commercial Fishing Regulation 11. NZSF submit no pair trawling in the inner Tasman Bay. Limitations on the concept that commercial fishers should be able to manage their "own ship" in the name of increased efficiency.	9 November - Minister's decision released. Regulation 11 revoked on the basis that the regulation is inefficient in achieving its original objectives - to reduce conflict between different commercial methods, and prevent localised depletion of snapper within Tasman Bay.
July	Submission - Key Performance Indicators for 2030 Outcomes. Joint submission rejected most draft indicators, as they do not directly measure whether an outcome is achieved or not. Care is needed when considering conflicting indicators. More information needed in key areas.	Meeting held in Wellington.

Date	Description	Outcome
2010		
July	Submission - Bladder kelp harvest measures. Joint submitters support MFish proposed harvest measures plus and an additional requirement to ensure preservation of the environment and people.	Decision announced 17 Sept 2010. Minister agreed to two harvest measures and for MFish to work with industry to develop a MOU, which may contain other measures.
	Joint submission - Review of sustainability measures for Trevally 2 and Hapuku Bass 3. TRE 2 - Increase TAC, make initial non-commercial allowances and reduce the TACC by 41 tonne. HPB 3 - set a TAC, make initial non-commercial allowances and reduce the TACC by 35.1 tonne. Deemed catch is taken from following year's catch limits.	HPB3 - Decision complies with MFish recommendation to set a TAC and maintain existing TACC. Nominal 1 tonne allowance made for customary interests (NZSF recommended 10t). Recreational allowance made of 195t (NZSF recommended 200t). Other mortality allowance 6.5t (NZSF 7t). TRE 2 - Decision complies with MFish recommendation to set a TAC and maintain existing TACC. Nominal 1 tonne allowance made for customary interests (NZSF recommended 10t). Recreational allowance made of 100t (NZSF recommended 120t). Other mortality allowance 7t (NZSF 7t).
	Joint submission - Deemed value review. Cancel deemed value rates and make all commercial fishers responsible for total catch. All commercial catch accounted for within the TACC. Any overcatch is taken from next year's catch limits.	9 November. MFish release Draft 2011 Deemed Value Standard and ask for feedback by 30 November 2010. 29 November MFish advice submission deadline extended to 21 January 2011.
	Joint submission - In-season review of Coromandel scallop TAC - Mt Maunganui SFC developed a separate submission with similar recommendations. Two MFish proposals to increase commercial catch limits to 95 or 100t rejected. Recommend commercial limit increased to 65t, increase in baseline non-commercial allowances and TAC by 59t.	Minister agreed with MFish's recommendation to give a maximum TAC increase to commercial interests for the fishing year. TAC increased from 22 to 100 tonnes. The TAC and allowances will revert to baseline levels on 31 March 2011.
August	Joint submission - Review of kahawai sustainability measures. Alternative, lower TAC and TACCs for KAH 1, 2 and 3. Agree with MFish to maintain levels in KAH 4, 8 and 10.	Minister's decision - KAH 1, maintain TACC and make a "technical adjustment" to reduce the allowances. Customary allowance reduced by 60%, recreational allowance reduced by 48%. No changes in other KAH areas.
2009-10	Large Pelagics Fisheries Plan - Participated in the drafting and review of HMS fisheries plan. Recognition of the world-class quality of NZ sport fishing.	Objectives incorporated
	Skipjack Fisheries Plan - Participated in the drafting and review of HMS large pelagics fisheries plan. Recognition of the important role of skipjack on the pelagic ecosystem and sport fishing.	Large scale purse seine closures not accepted by industry. Will cooperate on ad hoc basis.
	Submission - Review of Challenger Area Commercial Fishing Regulation 11. NZSF submit no pair trawling in the inner Tasman Bay. Limitations on the concept that commercial fishers should be able to manage their "own ship" in the name of increased efficiency.	9 November - Minister's decision released. Regulation 11 revoked on the basis that the regulation is inefficient in achieving its original objectives - to reduce conflict between different commercial methods, and prevent localised depletion of snapper within Tasman Bay.

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A quality gift for the fisherman who cares!

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The Charitable Trust supports various groups working to achieve 'more fish in the water,' for the long-term benefit of all Kiwi fishermen.

Assistance has been provided to the Hokianga Accord, option4, the Guardians of Hawke Bay Fisheries, Marlborough Recreational Fishers Association, the New Zealand Sport Fishing Council and their education project 'Hiwi the Kiwi Goes Fishing'.

Increase your fishing success this summer

Black Magic's option4 lure range has been developed in conjunction with leading charter boat skippers and accomplished anglers.

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